

### VISION

*To Lead Australasian Zoos & Aquariums to Work Together to Save Wildlife*

### MISSION

*To Inspire Best Practice in Conservation & Welfare with Support from Government & Community*

#### PURPOSE

#### PEOPLE

#### PLANET

#### PROGRESS



#### MEMBER ENGAGEMENT



#### ACCREDITATION



#### SPECIES MANAGEMENT



#### GOVERNMENT ADVOCACY & POLICY



#### COMMUNITY ENGAGEMENT

VISION

Leverage the collective strength of our members

Continue to drive increased standards for greater social license

Lead and coordinate species viability

Drive progressive thinking

To be ahead of the conversation

MISSION

Cultivate collaboration and information exchange; and provide support via collective representation and provision of professional services.

Guide members in contemporary welfare, conservation and safety practices... with world leading progressive methods applicable for all animals and scenarios.

Facilitation of specialist resources between advisory groups with consideration of husbandry, welfare and biosecurity.

Leverage relationships to increase the understanding of zoo-aquarium's role in wildlife conservation.

Build community awareness of the ZAA brand and leverage the Association's conservation and welfare strategies for member benefit.

BY

Providing guidance in best practice; and acting as an information and service hub for members.

Accredit members on evidence-based criteria.

Applying science and expertise for effective species management, healthy populations and conservation.

Strategic relationships and ongoing communication with government/regulator stakeholders; and be the first point of contact for all government/regulator enquiries.

Anticipating conversation trends and sentiment, and with software solutions manage risk and build community awareness and advocacy.

### WELFARE

### POSITIONS, POLICIES & PROCESSES